



DO WHAT YOU ENJOY  
AND EXPERIENCE LIFE!



Find out more at [www.na-la.co.uk](http://www.na-la.co.uk)

## LIFELINE MENTEE Q & A

### TELL ME A BIT ABOUT YOURSELF

My name is Lalitaa and I'm 26 years old. I spend most of my time working on inspiring others, but to relax I like to socialise and meet different people

### WHAT WOULD YOUR FRIENDS SAY ARE YOUR BEST QUALITIES?

Positive, caring and driven person

### WHAT'S YOUR BUSINESS IDEA?

Na-La is a one stop online shop to tie everything together. It allows you to be creative and embrace your own unique style.

The term Na-La originates from traditional Asian roots. It is similar to a simple rope and it is used predominantly in Asian clothing to tie your outfit together. For example, you may use a Na-La for a petticoat, underneath a sari, to hold everything in place.

The idea behind Na-La is to inspire your creativity by bringing Western and South Asian clothing together on one platform. This allows individuals to mix and match items to create a unique and stylish outfit. Na-La strives to empower you to embrace who you are.

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making equality work for **everyone**

## WHAT INTERESTS YOU MOST ABOUT STARTING YOUR OWN BUSINESS?

Putting my ideas into reality and seeing my vision come true. Enjoy the freedom of being self-employed and choosing my own hours and meeting so many different people.

## WHAT KIND OF HELP DO YOU MOST NEED TO GET YOUR BUSINESS STARTED AND TO KEEP YOU MOTIVATED?

People who believe in me and inspire me.

## WHERE DO YOU SEE YOURSELF IN 5 YEARS' TIME?

A serial entrepreneur!

## WHY SET UP YOUR OWN BUSINESS RATHER THAN WORK FOR SOMEONE ELSE?

That is boring! I have so much more to offer and do and with the right time and right opportunities I can get this done.

## WHAT DO YOUR FRIENDS AND FAMILY THINK OF YOUR PLANS?

They think I am mad!

## IF YOU WERE GOING TO GIVE SOMEONE IN SCHOOL ADVICE ABOUT THE FUTURE WHAT WOULD IT BE?

Not just to focus on getting education and getting money – do what you enjoy and experience life!

## WHAT DO YOU THINK OF LIFELINE SO FAR?

It has been such an exciting opportunity to be part of the lifeline programme. Everyone has been so kind and I feel overwhelmed with this. I have really enjoyed being part of the programme and think it is amazing!

***You can find more information about Lifeline on our website at [www.brap.org.uk/lifeline](http://www.brap.org.uk/lifeline) or find us on Facebook at [www.facebook.com/braplifeline](http://www.facebook.com/braplifeline).***



LIFELINE IS TRAINING AND  
SUPPORTING 16-25 YEAR OLDS TO  
SET UP THEIR OWN ONLINE BUSINESS.  
BY 2017 WE'LL HAVE TRAINED OVER  
70 ASPIRING ENTREPRENEURS  
**YOU COULD BE ONE OF THEM!**

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